



## SPECIALE VIDEO WOBI ON DEMAND

Gestire il cambiamento: tips e suggerimenti dai keynote speaker di WOBI 2022 - World of Business Ideas



### 1 Amy Webb - Identify the signs of change

[https://bit.ly/cfmt\\_amywebb](https://bit.ly/cfmt_amywebb)



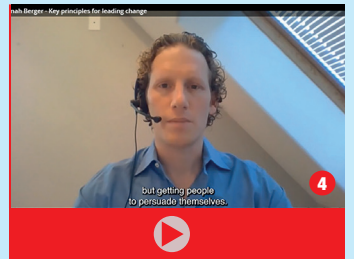
### 2 Dave Ulrich - Take advantage of uncertainty

[https://bit.ly/cfmt\\_daveulrich](https://bit.ly/cfmt_daveulrich)



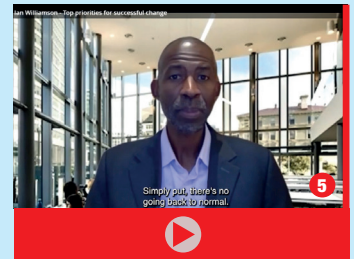
### 3 Rachel Botsman - Building trust in times of uncertainty

[https://bit.ly/cfmt\\_rachelbotsman](https://bit.ly/cfmt_rachelbotsman)



### 4 Jonah Berger - Key principles for leading change

[https://bit.ly/cfmt\\_jonahberger](https://bit.ly/cfmt_jonahberger)



### 5 Ian Williamson - Top priorities for successful change

[https://bit.ly/cfmt\\_ianwilliamso](https://bit.ly/cfmt_ianwilliamso)

## SPECIALE VIDEO BIAS ON DEMAND

Una serie di video per aiutarti a navigare le complessità

### 6 Bias ed euristiche del management

#### 1. Le trappole della valutazione

[https://bit.ly/cfmt\\_trappolevalutazione](https://bit.ly/cfmt_trappolevalutazione)

#### 2. Le trappole della memoria

[https://bit.ly/cfmt\\_trappolememoria](https://bit.ly/cfmt_trappolememoria)

#### 3. Le trappole della decisione

[https://bit.ly/cfmt\\_trappoledecisione](https://bit.ly/cfmt_trappoledecisione)

#### 4. Le trappole della motivazione

[https://bit.ly/cfmt\\_trappolemotivazione](https://bit.ly/cfmt_trappolemotivazione)

#### 5. Le trappole del pensiero di gruppo

[https://bit.ly/cfmt\\_trappolepensiero](https://bit.ly/cfmt_trappolepensiero)

